

JUSTIN BIEBER

X

Vespa®



**“THE ABILITY TO CREATE SOMETHING THAT YOU KNOW IS GOING TO INSPIRE SOMEBODY ELSE IS SO IMPORTANT TO ME”**

**JUSTIN BIEBER**

## **THE COLLABORATION**

**BOTH VESPA AND JUSTIN BIEBER SHARE A COMMON GOAL IN CREATING BEAUTIFUL DESIGN WITH THE PERSON AT THE OTHER END IN MIND. THIS SPECIAL COLLABORATION BETWEEN JUSTIN BIEBER AND VESPA IS, ON THE ONE HAND, AN EXPRESSION OF HIS PERSONALITY AND STYLE, WHILE STILL STAYING TRUE AND CONSISTENT WITH THE SOUL OF A LEGENDARY BRAND THAT HAS CONTINUED TO INSPIRE FOR OVER 76 YEARS. TWO POP CULTURE ICONS THAT HAVE EXCITED AND INSPIRED GENERATIONS OF PEOPLE ARE UNITING THEIR STRENGTHS AND VISION, AND IN DOING SO, BRINGING THEIR VERY DIFFERENT HISTORIES AND ORIGINS TO THE TABLE. THE VERY BEST OF WHAT MAKES JUSTIN BIEBER AN INTERNATIONAL SENSATION, AND THE VERY BEST OF WHAT MAKES VESPA THE ICONIC SCOOTER BRAND THAT DEFINES ITALIAN STYLE AND ELEGANCE - ARE COMBINED HERE TO CREATE A FRESH AND EXCITING NEW WORLD.**







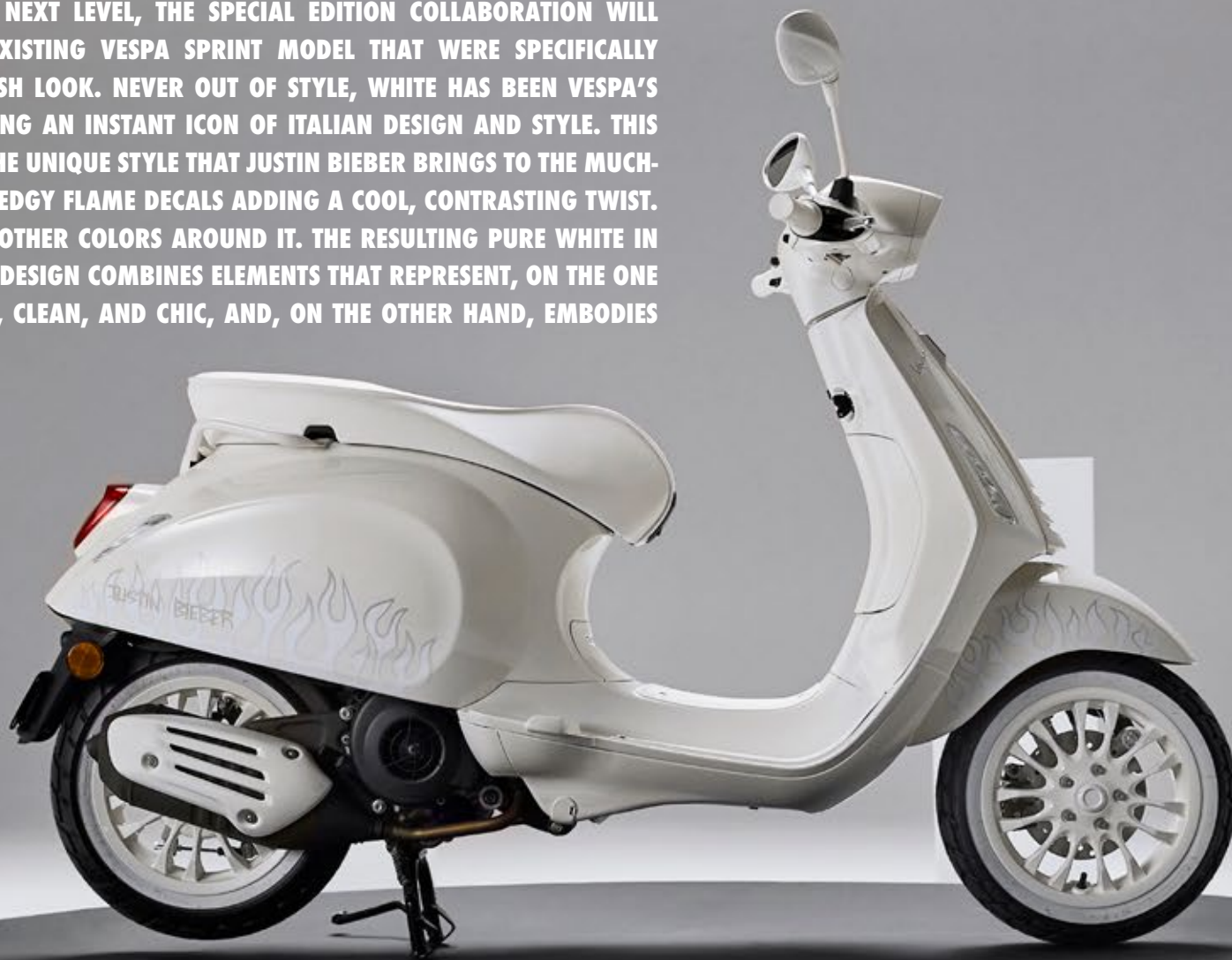
# JUSTIN'S SPIN

**JUSTIN BIEBER NEEDS NO INTRODUCTION – A CHART-TOPPING AND RECORD-BREAKING GLOBAL POP SENSATION WHO BURST ONTO THE SCENE AT AGE 15 AND HAS BEEN PAVING THE WAY IN ALL THINGS: MUSIC, PRODUCTION, FASHION, DESIGN. NOT ONLY IS JUSTIN ONE OF THE WORLD'S BIGGEST AND MOST POWERFUL POP STARS, BUT HE IS A TASTEMAKER, AND AN INSPIRATION TO A GENERATION WHO WANTS TO PAVE THEIR OWN WAY WITH CREATIVITY, ATTITUDE, AND A SENSE OF INDIVIDUAL FREEDOM. FASHION, ART, DESIGN, MUSIC, SPORTS: ALL THESE SOURCES OF INSPIRATION GALVANIZE US INTO BEING WHO WE ARE - OUR VERY OWN MASTERPIECE. JUSTIN BIEBER X VESPA CELEBRATES THE FREEDOM TO DO JUST THAT.**



# MONOCHROME DESIGN

TAKING THE MONOCHROME DESIGN TO THE NEXT LEVEL, THE SPECIAL EDITION COLLABORATION WILL FEATURE ALL-WHITE COMPONENTS OF THE EXISTING VESPA SPRINT MODEL THAT WERE SPECIFICALLY PERSONALIZED TO CREATE THIS CUSTOM, FRESH LOOK. NEVER OUT OF STYLE, WHITE HAS BEEN VESPA'S MOST POPULAR COLOR FOR DECADES, CREATING AN INSTANT ICON OF ITALIAN DESIGN AND STYLE. THIS "COLOR BLOCK IMMERSION" IS CENTRAL TO THE UNIQUE STYLE THAT JUSTIN BIEBER BRINGS TO THE MUCH-LOVED VESPA FORM AND ITS LINES, WITH THE EDGY FLAME DECALS ADDING A COOL, CONTRASTING TWIST. WHITE REPRESENTS LIGHT AS IT REFLECTS ALL OTHER COLORS AROUND IT. THE RESULTING PURE WHITE IN COMBINATION WITH A STRIPPED-BACK FLAME DESIGN COMBINES ELEMENTS THAT REPRESENT, ON THE ONE HAND, A PREMIUM SCOOTER THAT IS BRIGHT, CLEAN, AND CHIC, AND, ON THE OTHER HAND, EMBODIES HEAT, ENERGY, AND PASSION.





## **IT'S ALL IN THE DETAILS**

**ALL THE DETAIL COMPONENTS OF THIS SPECIAL EDITION VESPA, SUCH AS THE SADDLE, MIRRORS, SHIELD EDGE, FENDER CREST, HEADLIGHT FRAMES, ENGINE COVER, KNOBS, MAT, AND RUBBER FLOORBOARD STRIPS, WHEEL RIMS, AND EVEN THE VESPA LOGO ON THE VEHICLE HAVE BEEN CUSTOMIZED TO CREATE AN OVERARCHING THEME OF THE CLASSIC, MUCH-LOVED WHITE. THIS COMPLETELY MONOCHROMATIC LOOK WITH ITS MANY WHITE NOTES AND TONES IN DIFFERENT MATERIALS CREATES A VISUAL HARMONY AND MUSICALITY TO THE OVERALL PRODUCT, WITH ALL ELEMENTS TIED TOGETHER TO RESULT IN AN INSTANT ICON OF DESIGN. ALL THESE MONOCHROME DETAILS LEND THEMSELVES TO THE STYLIZED FLAME DECALS, PRESENT ON THE REAR SIDE PANELS AND ON THE FRONT SHIELD - THESE TOO WERE TREATED WITH NEUTRAL BUT WARM AND ENVELOPING TONES OF VESPA'S CLASSIC WHITE SHADE. EVEN THE TIRES, USUALLY BLACK, SPORT A WHITE BAND ON THE SIDE. NO DETAIL WAS SPARED IN ORDER TO MAKE THIS VEHICLE TRULY SPECIAL AND UNFORGETTABLE.**





## **ACCESSORIES**

**THE HELMET ACCOMPANYING THE VESPA IS A MATCHING WHITE, WITH ALL-WHITE INTERNAL LINING, ALONG WITH WHITE GASKETS. THE HELMET HAS BEEN CUSTOMIZED FURTHER WITH THE SAME DECALS OF THE STYLIZED FLAMES THAT ARE STRETCHED ACROSS THE LOWER BODY OF THE VESPA. A DEDICATED GLOVE SET AND A SPECIAL EDITION TOP-CASE BAG, WHICH CAN BE MOUNTED TO THE BACK OF THE VESPA ARE BOTH WHITE WITH SUBTLE GREY ELEMENTS, STYLIZED FLAMES AND THE JUSTIN BIEBER LOGO.**



## JUSTIN BIEBER X VESPA 50 I-GET

<i>Engine</i>	Single cylinder 4-stroke, 3 valves, i-get
<i>Displacement</i>	49 cc
<i>Bore x stroke</i>	39 mm x 41.4 mm
<i>Max Power at the crank shaft</i>	2.2 kW - 3 HP - at 7,500 rpm
<i>Max Torque</i>	2.9 Nm at 7,000 rpm
<i>Consumption</i>	40 km/l
<i>CO<sub>2</sub> emissions compliance</i>	57 g/km
<i>Fuel system</i>	Electronic injection
<i>Cooling</i>	Forced air
<i>Starter</i>	Electric
<i>Gearbox</i>	CVT continuously variable transmission with torque server
<i>Clutch</i>	Automatic centrifugal dry clutch with vibration dampers
<i>Load-bearing structure</i>	Sheet steel body with welded reinforcements
<i>Front suspension</i>	Single-sided link arm with coil spring and hydraulic monoshock absorber
<i>Rear suspension</i>	Coil spring with hydraulic monoshock absorber
<i>Front brake</i>	Ø 200 mm stainless steel disc with hydraulic control
<i>Rear brake</i>	Ø 140 mm drum mechanically operated
<i>ABS/ASR system</i>	-
<i>Front tyre</i>	Tubeless 110/70 - 12"
<i>Rear tyre</i>	Tubeless 120/70 - 12"
<i>Length/Width/Wheelbase</i>	1,870 / 735 / 1,330 mm
<i>Seat Height</i>	790 mm
<i>Fuel tank capacity</i>	7.5 litres
<i>Emissions compliance</i>	Euro 5

## JUSTIN BIEBER X VESPA 50 I-GET

<i>Engine</i>	Single cylinder 4-stroke, 3 valves, i-get
<i>Displacement</i>	124 cc (155 cc)
<i>Bore x stroke</i>	52 mm x 58.6 mm (58 mm x 58.6 mm)
<i>Max Power at the crank shaft</i>	8.1 kW - 11 HP - at 8,000 rpm (9.2 kW - 12.5 HP - at 7,750 rpm)
<i>Max Torque</i>	10.4 Nm at 6,750 rpm (12.4 Nm at 6,750 rpm)
<i>Consumption</i>	40 km/l (37 km/l)
<i>CO<sub>2</sub> emissions compliance</i>	60 g/km (63 g/km)
<i>Fuel system</i>	Electronic injection
<i>Cooling</i>	Forced air
<i>Starter</i>	Electric
<i>Gearbox</i>	CVT continuously variable transmission with torque server
<i>Clutch</i>	Automatic centrifugal dry clutch with vibration dampers
<i>Load-bearing structure</i>	Sheet steel body with welded reinforcements
<i>Front suspension</i>	Single-sided link arm with coil spring and hydraulic monoshock absorber
<i>Rear suspension</i>	Coil spring with preload adjustable to 4 positions and hydraulic monoshock absorber
<i>Front brake</i>	Ø 200 mm stainless steel disc with hydraulic control
<i>Rear brake</i>	Ø 140 mm drum mechanically operated
<i>ABS/ASR system</i>	ABS only on the front wheel
<i>Front tyre</i>	Tubeless 110/70 - 12"
<i>Rear tyre</i>	Tubeless 120/70 - 12"
<i>Length/Width/Wheelbase</i>	1,870 / 735 / 1,340 mm
<i>Seat Height</i>	790 mm
<i>Fuel tank capacity</i>	8 litres
<i>Emissions compliance</i>	Euro 5



# SERVICES

## X-CARE + MAINTENANCE

Thanks to the X-Care+ Maintenance services offered by the brand, you can drive your Vespa without a care in the world. When you select and purchase one of the packages available to meet various needs, you will be entitled to periodic scheduled maintenance in line with the specifications set out in the use and maintenance manual.

### Vespa 125/150 cc

- 2 YEARS** 3 service operations (1,000 - 5,000 - 10,000 km)
- 3 YEARS** 5 service operations (1,000 - 5,000 - 10,000 - 15,000 - 20,000 km)
- 4 YEARS** 7 service operations (1,000 - 5,000 - 10,000 - 15,000 - 20,000 - 25,000 - 30,000 km)



The dream of riding a Vespa is now even easier to achieve, thanks to Piaggio Financial Services, the new Piaggio Group platform dedicated to the most innovative financing solutions.

[www.piaggiofinancialservices.com](http://www.piaggiofinancialservices.com)

## X-CARE + EXTENDED WARRANTY

The X-Care Extended Warranty completes the dedicated services on offer, protecting your peace of mind when it comes to your Vespa and allowing you to travel worry-free with a 1 or 2 year warranty which includes roadside assistance:

- Coverage of repair costs for faults due to manufacturing or assembly defects on parts
- Replacement of any damaged parts with original spare parts, labour included
- Roadside assistance which guarantees non-stop mobility in addition to the breakdown recovery and towing services
- Specialised, certified Piaggio Group Service assistance
- Retention of the retail value of your used vehicle in case you decide to sell
- Coverage throughout Europe

Ask your dealership or your authorised service centre for full details of the services and coverage available in your country.

The company reserves the right to make technical and aesthetic changes at any time. Full information on models and accessories is available at [www.vespa.com](http://www.vespa.com). Ride carefully, always wearing a helmet and suitable gear. Always comply with the rules of the road and respect the environment. Read the operating and maintenance manual carefully. Always ask for original and approved spare parts in accordance with current legislation. Visit an Official Vespa Dealership or Authorised Retailer for a secure purchase and guaranteed service support.

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QUALITY SYSTEM  
CERTIFIED BY DNV  
= ISO 9001 =

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ENVIRONMENTAL SYSTEM  
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